Bem vindo!

In its sixth edition, the Oxbridge Conference on Brazilian Studies is a multi-disciplinary event bringing together scholars from natural sciences, social sciences, humanities and arts to discuss the impact of their research on Brazil. This year the conference is taking place in Hughes Hall of the University of Cambridge on 27th May 2017. Initially as an initiative to strengthen ties between Brazilian scholars from both Oxford and Cambridge Universities, the conference has grown beyond its initial boundaries and is now receiving people from all over the United Kingdom, Europe and Brazil. The conference is organised annually by the Cambridge University Brazilian Society (CUBS) and the Oxford University Portuguese Society (OUBS). Over the past years, it has shown to be a space of learning, academic exchange and networking. We hope you have a fruitful time and enjoy your stay in Cambridge.
2016 CONFERENCE ORGANISING COMMITTEE

Cambridge University Brazilian Society
Erick Silva
Michel Haddad
Matheus Nunes
Isabela Navarro
Camila Zanella
Flávia Regina Bueno
Aline Khoury

Oxford University Brazilian Society
Fernanda Farina Marcelo
Nascimento Guilherme
Cavalcanti Andreza de
Souza Santos
VI Oxbridge Conference on Brazilian Studies

Saturday 27th May | 8:30 – 19:00

Panel I: Economy
Daniela Magalhaes Prates  
_Brazil at Crossroads: A Critical Assessment of Developmentalist Policies_
Michel Ferreira Cardia Haddad  
_International Financial Contagion Measurement: The Case of G-20_
Danilo Freire  
_Beasts of Prey or Rational Animals? Private Governance in Brazil’s Jogo do Bicho_
Ana Carolina Dall’Agnol  
_The 2015 Brazilian Agreements on Cooperation and Facilitation of Investments: Experimenting for Change_

Panel II: Arts & Humanities
Viviane Carvalho da Anunciacao  
_Visual, Holographic and Virtual: Concrete Poetry and Scientific Discourses_
Fabiana Gondim Mariutti  
_Up’s and Down’s of Brazil’s Image: Culture as Dimension of Country Brand_
Ana Silverio  
_Brazilian Folk Dances: Theory and Practice from the Perspective of Dance_
Marta O. C. Medeiros  
_Fado from the Poor Negros of Brazil_

Panel III: Sustainability & Ecology
Lauranne Gateau  
_Why eating chocolate could save the Brazilian Atlantic forest_
Natalie Swan  
_Policing the Amazon: Utilizing Law Enforcement Reports to Characterize and Monitor Regional-Scale Wild Meat Harvest and Trade in Tropical Forests_
Silvana Ribeiro Nobre  
_Forest-based Industrial Cluster in Paraiba do Sul Valley, SP: Supply Chain and Market Analysis_
Anaide Luzia Ferraco  
_Measuring Customers’ Engagement on Energy Transition: a Look into the Behavioral Economics Perspective_

Panel IV: Law & Politics
Larissa Fontenelle  
_Electoral Publicity on the Internet as a Means of Corporate Campaign Financing_
Eduardo Teixeira Gomes  
_The Liberalism in Brazil Imperial Period: Strategies and Politics Representation in social inequality_
Robert Cottee  
_The Impeachment of Dilma Rousseff: A function of Coalition Management or Exogenous Factors?_
Julia Caligiorne  
_Mariana’s Mining Disaster: a Wake-up Call to the Brazilian Responsibility towards Business and Human Rights_

Panel V: Health
Ana Irys Menezes  
_Climate and Non-Climate Determinants of Vector-Born diseases under Climate Change Scenarios: Projections for Dengue Fever Incidence in Brazil_
Laura Caballe-Climent  
_Caring Hands at the Margin’s Traditional Midwifery and the Political Economy of Care in Bahia_
Bruno Medeiros  
_Promoting Well-Being via Communities of Support in the United Kingdom and Brazil: Implications for Policy and Practice_
Amanda Souza de Miranda  
_Health News and Melodrama: the Case of Bem Estar Program_

Panel VI: Sociology & Anthropology
Nadya Araujo Guimaraes  
_From College to the Labor Market: Unequal Trajectories and Inclusion Policies in Brazil_
Luiz Valério P. Trindade  
_It is not that Funny. Critical Analysis of Racial Ideologies Embedded in Racialized Humour Discourses on Facebook in Brazil_
Lena Schubmann  
_Citizens Beside the State? Civilian-Military Relations in the Brazilian Amazon_
Cerianne Robertson  
_Contesting Olympic Narratives: Activist Media and the 2016 Rio Games_

Sponsor:

BRASA
KEYNOTE SPEAKERS

Dr. Vinicius de Carvalho
Vinicius Mariano de Carvalho has a broad interest within the field of Brazilian Studies. His plural academic background and personal trajectory have provided him with a wide understanding of Brazil from diverse fields, such as Literature, Culture, History, Religion, Society, Defence, and Politics. He is investigating the ways in which violence and brutality are becoming standard elements within representations of urban Brazil; especially in contemporary literature, music and cinema. He discusses whether these representations of the brutal, associated especially with the favelas, are indeed a way of giving voice to socially marginalized groups or whether they merely represent a new aesthetics of brutality. He is therefore very much engaged in discussing the ethics behind these new urban aesthetics.

The study of current cultural and artistic representations of violence in Brazil relates to his interest in questions of public policies. He is particularly interested in questions of public security, and in analysing official discourses on public security in Brazilian urban areas in comparison to literary and artistic discourses. His own military background has informed his approach to this field, and he investigates the similar and mutually informed uses of war terminology within both discourses, which have had strong consequences in the development of public policies in the area of urban security, as seen in the ‘Operação Arcanjo’ in Rio de Janeiro, 2010. In the context of the growing global interest in Brazil, he argues that several of the ways in which Brazil and Brazilian culture are discussed within the humanities and social sciences are sometimes epistemologically unclear and at times problematic.

Maite Conde
Maite Conde’s research focuses on Brazilian culture, with a particular emphasis on film and literature. More specifically her work engages with questions concerning the relationship between cinema, literature and modernity in Brazil. This involves a sustained examination of theoretical debates regarding the productive dialogue between film and literary modernism in the early 1900s, discussions concerning cinema and modernity in Brazil’s First Republic, and the relationship between film and modern politics from the 1930s onwards.

Maite’s first book Consuming Visions. Cinema, Writing and Modernity in Rio de Janeiro (Virginia University Press, 2012), explores the relationship between cinema and writing in early twentieth-century Brazil, focusing on how the new and foreign medium of film was consumed by a literary society in the throes of modernization. This book was awarded an Andrew Mellon/MLA award. Her new book monograph, Foundational Films. Early Cinema and Modernity in Brazil (under contract University of California Press) expands on this interest in early cinema in Brazil, by looking at the arrival and dissemination of the medium in the modernizing period of the First Republic.
Maite also maintains an interest in Latin American social and cultural theory, and a particular interest in bringing key scholars into the Anglo American field. To this extent, she edited, translated and wrote the introduction to Between Conformity and Resistance (*Palgrave Macmillan, 2011*), a collection of key essays by renowned Brazilian philosopher Marilena Chauí. She is now currently completing an edited volume of essays by Brazilian film scholar Paulo Emílio Salles Gomes, titled *On Brazil and Global Cinema* (co-edited with Stephanie Dennison, for IB Tauris). A further edited book project *Manifesting Democracy? Urban Protest and the Politics of Representation in Brazil Post 2013* brings together Brazilian and British scholars and activists to examine the Brazilian protests of 2013 and their aftermath.

Maite has previously taught at Oxford University, King’s College London and Liverpool University, and in the United States, at Columbia University in New York and the University of California, Los Angeles. She has been awarded research fellowships at Oxford University (2004-2005) and at King’s College London (2009-2011) and in 2013 was research fellow at The University of São Paulo in Brazil.

**Juan Grigera**

Dr Juan Grigera is a British Academy Postdoctoral Fellow based at the UCL Institute of Americas. He completed a PhD from the University of Buenos Aires with support from CONICET (Argentina), after being awarded an MSc in Development Studies from the London School of Economics. Currently he is also an active member of the editorial board of *Historical Materialism* (London) and *Cuadernos de Economía Crítica* (Argentina).

His latest research project is entitled *Bringing the global market back in. Industrialising and exporting commodities: Argentina and Brazil (1950-2010)* and proposes an in-depth comparative study of the long-term economic performance of Brazil and Argentina after 1950s. This research concerns both the comparative assessment of the economic dynamics of two key countries of Latin America and the theoretical modes in which they have been approached.

Dr Grigera is currently co-convening, with Jeff Webber (QMUL), the London Latin American Marxist Reading Group, which meets fortnightly at UCL Institute of the Americas.

**Marco Vieira**

Dr. Vieira joined POLSIS in January 2010 having previously taught international relations at LSE, King’s College and SOAS. His research focuses on the rising influence and identity of ‘Southern powers’, especially South Africa, India and Brazil. He is particularly interested in their growing impact on global governance and politics through new models of South-South political cooperation.

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on global governance and politics through new models of South-South political cooperation. Dr. Vieira is also interested, and has contributed to, theoretical debates on ontological security in International Relations theory. He has published various peer-reviewed articles in internationally recognised academic journals, such as Review of International Studies, Foreign Policy Analysis, International Studies Review, Environmental Politics, Global Governance, Global Society, among others. He is the co-author of the book ‘The South in World Politics’ (with Chris Alden and Sally Morphet).

**Vladimir Teles**

Vladimir Teles is the deputy dean, director of graduate studies and associate professor of the São Paulo School of Economics (FGV). He was a postdoctoral research in Economics at Harvard University and holds a Ph.D in economics from the University of Brasilia. His research interests include macroeconomics and economic growth. Vladimir is author of various chapters of books and papers on different subjects, including the history of Brazil’s growth, the role of human capital in growth, public investment in basic education and economic growth and infra-structure and productivity in Latin America.

**Luke Parry**

Luke is interested in identifying pathways towards sustainable urbanization in tropical forest regions, particularly the Amazon. He has been a Lecturer in Ecosystem Services in the Lancaster Environment Centre (LEC) since 2011 and is also currently an ESRC Future Research Leader Fellow (2014-16). Luke has a PhD in inter-disciplinary environmental science from the University of East Anglia and works extensively with research institutions in Brazil, including the National Space Research Institute (INPE), the Goeldi Museum, the Federal Universities of Pará (UFPA) and Amazonas (UFAM) and the Oswaldo Cruz Foundation (Fiocruz). His passion for Amazonia spans its people and places, slow boat journeys and governmental census data.

Luke is working on new tools to predict the impacts of Amazonian droughts on urban food insecurity, funded through an ESRC Fellowship. He is delighted to be working with a stellar bunch of inter-disciplinary scientists in the UK and Brazil. Luke and his collaborators are working on new tools to improve the adaptive capacity of road-less Amazonian cities to cope with severe drought and flood events, when food security appears to be threatened by the disruption of river transport and high food prices.